

# PAVLE MARINKOVIC

WordPress developer

+4917680385890



payche255@gmail.com



Reinhold-Schneider-Straße 59, 40595



## SUMMARY

Frontend Developer Specializing in WordPress and Custom Theme Development

I create high-quality websites and online stores using WordPress. My expertise includes custom WordPress theme development, WooCommerce integration, and utilizing the latest web technologies such as HTML, CSS, JavaScript, and PHP.

## EDUCATION

### Telecommunications

University of Belgrade  
2013 - 2017

## SKILLS

### WordPress Development

- Custom theme development with advanced functionality
- WooCommerce integration and e-commerce solutions
- Plugin customization and development

### Frontend Technologies

- HTML5/CSS3
- JavaScript (ES6+)
- SCSS/SASS
- Foundation-level React.js
- Initial experience with Next.js

### Backend & CMS

- PHP development
- WordPress as a headless CMS
- RESTful API integration
- Database management

### Development Tools

- Version control (Git)
- Package managers (npm)
- Build tools and task runners
- Cross-browser testing and debugging

## PROFESSIONAL EXPERIENCE

### Neckarfreunde GmbH

2022

- Architect and implement comprehensive hosting, domain, and server environments for website deployments
- Craft bespoke websites aligned with design specifications, seamlessly integrating front-end aesthetics with robust back-end functionalities
- Deliver responsive technical support, ensuring client satisfaction and swift issue resolution
- Develop and tailor custom plugins to enhance WordPress website capabilities and meet specific client requirements
- Execute proactive website maintenance, including: Regular core and plugin updates
- Systematic backup procedures
- Implementation of advanced security measures

### Spletnik d.o.o , Slovenian Ljubljana

2019

- Architect and implement sophisticated WordPress solutions, integrating advanced back-end and front-end development for optimal website architecture and functionality
- Craft comprehensive website proposals and technical documentation for client presentations
- Provide expert technical support and client consultation services
- Develop custom solutions utilizing HTML, CSS/SCSS, PHP, and JavaScript technologies
- Create and maintain detailed user documentation to enhance customer experience and website administration efficiency